

Valeriia Mamleeva

UI/UX Designer

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SUMMARY

Certified UI designer with 4+ years of experience creating responsive digital products that balance visual appeal with intuitive usability. Combines a background in web design and team leadership with strong communication, organization, and problem-solving skills gained from managing a fast-paced café. Proficient in Figma, Adobe Creative Suite, and design systems, dedicated to crafting thoughtful, user-centered digital experiences.

WORK EXPERIENCE

Web Designer – Abstrakt Marketing Group | St Louis, MO

MAY 2022 – JULY 2023

- Designed and delivered 18 responsive websites aligned with client goals, brand identity, and usability best practices.
- Collaborated with the strategy and design team to effectively increase conversion rate of websites.
- Conducted design reviews and quality checks to ensure visual consistency, accessibility, and cohesive user experience across all pages.

General Manager – Lublu Bakery | Boca Raton, FL

DECEMBER 2023 – PRESENT

- Led a cross-functional team of 12 employees including cooks, servers, and dishwashers, optimizing daily workflows and improving communication systems to enhance overall efficiency and customer satisfaction.
- Analyzed customer behavior and feedback to identify service bottlenecks and implement process improvements, applying data-driven decision-making similar to user testing and iterative design in UI projects

Graphic Designer – Lindenwood University | St Charles, MO

OCTOBER 2020 – MAY 2022

- Created over 50 campaign concepts and layouts that increased student engagement and event attendance across campus.
- Developed cohesive visual systems following university brand guidelines for digital signage, print materials, and social media.
- Collaborated with student organizations and campus departments to translate event goals into clear, engaging visual communication.

EDUCATION

Certificate UI Design Program – CareerFoundry | Online

JANUARY 2024 – OCTOBER 2025

Projects: Pourfection, Lublu Bakery, Savio — focused on UX research, responsive design, and native iOS & Android interfaces.

Tools: Figma, Adobe XD, Illustrator, Photoshop, After Effects.

BA in Digital and Web Design – Lindenwood University | St Charles, MO

AUGUST 2018 – MAY 2022

Minor in Digital Photography

SKILLS

Figma
Adobe XD
Adobe Creative Suite
Wordpress
User Research
User Testing
Prototyping
Wireframing
HTML/CSS
Responsive design
Leadership
Teamwork
Photography
Time Management
Problem Solving

PORTFOLIO

mamleevav.com